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**QUALITY CHEKD PRESENTS SUPER STORE INDUSTRIES WITH  
IRVING B. WEBER AWARD FOR QUALITY EXCELLENCE**

**Naperville, Ill.—April 22, 2008**—Quality Chekd Dairies, Inc. proudly announces Super Store Industries, Stockton, Calif., as the 2008 recipient of the Irving B. Weber Distinguished Award for Quality Excellence. This top award recognizes one member company's overall achievements for the year. Super Store Industries received the honors, along with a distinctive trophy and \$25,000 check, at the QCS Leadership Conference held April 20-23, 2008, at the Intercontinental Dallas Hotel, Addison, Texas.

To receive this award, Super Store Industries earned the highest annual Quality Chekd membership scores for leadership, customer satisfaction, production quality, marketing communications, staff development and overall business ethics.

Named for the organization's first president of the board, the invitation-only Weber Award is modeled after the U.S. Commerce Department's esteemed Malcolm Baldrige National Quality Award. To be Weber Award eligible, each dairy first has to surpass requirements in each of the following categories: leadership, commitment to total quality improvement; human resource development and management; facility improvement projects; marketing and customer satisfaction programs; inventory efficiencies, loss control programs; and outstanding plant sanitation.

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“Capturing the Weber Award shows how dedicated our people are to the success of our operation on all levels,” said Jay Simon, President/CEO of Super Store Industries. “It generates great pride and motivates us to strive for even better results and performance.”

“The Irving B. Weber Award is the top distinction granted to any Quality Chekd member dairy, and highlights all areas of operation,” said Peter Horvath, president, Quality Chekd. “The effort put forth by Super Store Industries to achieve this key recognition is to be commended.”

Other finalists for the Irving B. Weber award included Alqueria Dairy, Bogotá, Colombia, and Hiland-Roberts Ice Cream Company, Norfolk, Neb. Each finalist received a trophy recognizing the distinction.

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**About Quality Chekd**

*Quality Chekd is a member-owned organization of 28 dairy processors located throughout the United States, Mexico, Guatemala and Colombia. Headquartered in Naperville, Illinois, Quality Chekd provides member dairies with the support services they need to assure that consumers receive the highest quality dairy products possible. Quality Chekd member services include quality and food safety testing, training and education, marketing and procurement. For more information, please visit <http://www.qchedk.com>.*